

# THE PETALUMA HISTORICAL LIBRARY & MUSEUM

20 Fourth Street, Petaluma, California 94952  
707-778-4398 Fax: 707-762-3923  
www.petalumamuseum.com

# UPDATE

*Petaluma Museum Association  
Bi-Monthly Newsletter*



Volume 20, Issue 1

February/March 2010

## ~ 2010 Exhibit Schedule ~

January & February:

### **A Journey of Faith**

Celebrating 150 years of black history. This exhibit features images from the National Archives and Records Administration, and includes artifacts from the Negro Baseball League, Buffalo Soldiers and Tuskegee Airmen. Look for many distinguished speakers.

April 1st through June 30th:

### **Elvis, Grace & Grit**

The story of THE American icon on his 75th birthday, featuring exclusive photography from CBS television Archives. It will be the largest Elvis exhibit in the Bay Area! Provided by ArtVision Exhibitions.

August & September:

### **A Life Under Sail**

The Art of Hans Skalagard, described as a living legend by art critics and regarded as one of the world's leading nautical artists.

Plus the work of other local artists.

October & November:

### **The Vietnam Experience**

Spotlighting the conflict that defined a generation. Featuring incredible Associated Press photography and speakers.

Not into the Super Bowl?

Join us for an afternoon of music featuring Compositions from the famous "B" List:

## **Bach & Beethoven Brahms & Bernstein**

**Sunday, February 7<sup>th</sup>, 2010 at 2 p.m.**

*Featuring:*

**Judiyaba** - Cellist, plays regularly with the San Francisco Opera, San Francisco Ballet Orchestra and is an active chamber music player.

**Marilyn Thompson** - Pianist, active chamber music player and soloist, plays with the Navarro Trio and runs the chamber music program at Sonoma State University.

**Roy Zajac** - Clarinetist, principal clarinetist for the Santa Rosa Symphony, plays with the Napa Valley Symphony, Monterey Symphony, Marin Symphony and other Bay Area orchestras.

### **Tickets:**

Members: \$ 7.00

General: \$10.00

Available at the Museum front desk. Call 778-4398 for more information.



**Petaluma Museum Association  
Mission Statement:**

“To preserve the history of Petaluma and the surrounding area; to provide educational and cultural services to the community which stimulate interest in the history of Petaluma; to undertake fund-raising activities to preserve, enlarge, and exhibit the Museum’s collections.”

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**Petaluma Museum Association  
Board of Directors:**

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Joe Noriel

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*Historian:*  
Katherine J. Rinehart

*Historic SPARC Representative:*  
Bill Wolpert

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**UPDATE** is a bimonthly publication of the Petaluma Museum Association. Many thanks to all contributors to this issue and to Katie Watts for donating her proofreading skills.

**UPDATE Contributors:** The deadline for information to be included in the April/May 2010 issue of UPDATE is March 10th. Any news or item of interest is welcome. Submissions can be placed in the newsletter box in the Museum office, faxed to 762-3923 or e-mailed to newsletter@petalumamuseum.com.

## PRESIDENT’S MESSAGE

Hello Members and Happy New Year!

As we leave behind the memories of a successful 2009, we look forward to making more history in 2010! We are already off to a great start with our membership almost doubling last year’s. While, sadly, many of our local organizations are struggling in this tough economic climate, your Museum stands stronger and prouder than ever. Clearly the community has embraced our mission of providing Petaluma with a unique historical experience and we will not disappoint them this year.

Plans are underway for a very exciting year with wonderful new exhibits, interesting speakers and outstanding musical performances while recognizing the need to keep this entertainment affordable to everyone.

This beautiful Carnegie building we call home is fast becoming the cultural hub of Petaluma and frankly, we owe it all to you, our members.

My best wishes to you and your family for a wonderful new year.

Kind regards,  
Joe Noriel, PMA President



*Joe Noriel with Rosemary Schindler, at one of the many presentations relating to the Schindler exhibit. More than 3,500 visited the Museum to see this exclusive West Coast exhibition.*

## CALENDAR OF EVENTS

Throughout February  
**“Journey of Faith: 150 Years of  
Black History” Exhibit**

Sunday, February 21<sup>st</sup> at 4 p.m.  
**Speaker Melba Beals,**  
**one of the Little Rock Nine**  
Other speakers TBA

Sunday, February 7<sup>th</sup> at 2 p.m.  
**The “Famous B-list” Concert**  
*Music of Bach, Beethoven, Brahms, Bernstein*  
Performed by Marilyn Thompson,  
Roy Zajac and Judiyaba  
Members \$7, General \$10

Monday, February 8<sup>th</sup> at 2 p.m.  
**Volunteer Meeting**

Monday, February 15<sup>th</sup> at 6 p.m.  
**Board of Directors’ Meeting**

Wednesday, March 31<sup>st</sup> at 6 p.m.  
**Members-only Preview Party**  
**“Elvis, Grace and Grit”**

Thursday, April 1st through  
Sunday, June 30<sup>th</sup>  
**“Elvis, Grace and Grit” Exhibit**

### Museum Mystery:

You may be surprised to know that hidden deep in the Museum collection is a sofa fit for a General. Rumor has it was once owned by a very important fellow in Petaluma history - none other than General Mariano Vallejo. It was a gift to the donor’s grandmother.

## PMA

### 2010 Wellness Program

The following businesses have special offers and discounts for museum members for a healthy 2010:

♦ **Curves** offers one, two and three-month free membership coupons. Curves, located at 401 E. Washington in the Golden Eagle Shopping Center and has been a long-time Museum supporter. Coupons may be picked up at the museum office.

♦ **Sky Hill Institute** is offering 10 percent off all massages and wellness programs in its Resident Clinic through February, 28th. Sky Hill Institute, School of Wholistic Healing Arts is at 127 Fourth St. (corner of Fourth and D). Call 707.778.9440 for more information.

Please support the businesses that support the Petaluma Museum Association!



### Question of the Month



#### *Last issue’s prize winner:*

The winner of the question of the month goes to Elissa DeCaro who correctly answered: What ailment led Lyman Byce to meet Dr. Isaac Dias who already had a functioning egg incubator?

Answer: A toothache.

Winner receives a gift certificate for dinner to Graffiti.

#### *New Question:*

As we ponder the Tiger Woods scandal: In what year was the first round of golf played in Petaluma, and where?

## Volunteer Profile: Alma Fauss

by Don Bennett

Alma Fauss has been a dedicated supporter of the Museum for almost a decade, serving first as a volunteer, then several years on the Board, and in recent years, volunteer work again.

As a desk docent, she gets to greet people, answer questions and help them appreciate a little bit more of Petaluma's heritage.

"The best part of this is the people I have met and enjoyed," she said.

She first got involved with the Museum when a friend introduced her to the role of volunteer docent.

Alma and her husband Barney have been Petalumans since the mid-1960s, when Barney opened a Shell station at the corner of Washington and Howard. Later, she and Barney operated Buy-Lines, a direct mail advertising publication that flourished here during the 1980s.

Toward the end of that decade, the two sold Buy-Lines to the newspaper chain, Leshner publications, and Buy-Lines was subsequently shut down.

Today, Alma enjoys her docent activities at the Museum, and also participates in other Museum projects, such as the annual Victorian Tea during the holidays.



*Alma Fauss at the 2002 Volunteer Appreciation Luncheon.*

## Remembering Nancy Bauer

Longtime PMA member and docent Nancy Bauer passed away suddenly in early January. Nancy served on the PMA board, and was its president, in the late 1980s and early 1990s. She organized numerous fine exhibits at the Museum during her years on the board.

"I knew Nancy well and always liked working with her," said Don Phoenix, Recreation Supervisor and PMA board member. "She and Jane Gianini were pillars of the Museum in the late 80s and early 90s,"

She was on the board of the Sonoma County Historical Society a number of years ago. "We used to have great meetings and good parties at her house 'on the water' near downtown Glen Ellen," said Lee Torliatt. She was connected to the (Helen) Putnam family and was a dedicated member of the Petaluma Historical Society.

Nancy always scheduled her desk docent duties for the morning shift of the first Friday of each month. She will be missed, and not just on the first Friday.

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## Take Your Place in History

Celebrate a life, recognize a special occasion, or honor an achievement while supporting the Museum. The Donor Wall is located in the Museum's lobby. Individual names start at \$100; corporate sponsorships are \$500. Your contribution includes a free one-year membership to the Museum. If you are already a member, you will receive a free year after your current membership expires.

Those who have contributed \$100 or more for any reason will be invited to have their names added to the wall. For more information please call 707-778-4398 or email [info@PetalumaMuseum.com](mailto:info@PetalumaMuseum.com).



# From the Archives

by Katie Watts

What was happening in Petaluma  
150, 100, 50 years ago? Let's take a look.

**150 years ago – Feb. 3, 1860**

◆ Fruit trees for sale. The undersigned has 75 varieties of apple trees; 23 varieties of peaches; 30 varieties of pears; 25 varieties of cherries; 10 varieties of plums; 6 varieties of apricots; 3 varieties of almonds; 4 varieties of figs which he offers for sale very low for cash. He has trees raised with and without irrigation. He has been very careful in selecting his varieties of peach, to reject all that are disposed to take the curl leaf, which prevails so extensively. He also has several very valuable sorts of winter apples, which will keep and be very good until apples come again. Samples of trees can be seen at Porter & Bros., Petaluma, which will receive orders. His nurseries are in Vallejo township, three mile north of Petaluma (sic), near Mr. Allen Harden's where he would be pleased to see all who want trees. He will also deliver trees when it is desired. J.L. Mock.

◆ Pain annihilated. Dr. J. Lovejoy, surgeon dentist, having opened an office next door to the musical hall, Petaluma, is now extracting teeth, etc., by aid of electricity, without pain. All kinds of dental operations performed and satisfaction guaranteed.

◆ As the public school building approaches completion, the interest felt in it by our people becomes more apparent. It is, beyond question, the finest public school building in the state and it is no exaggeration to say that when the plans of the trustees and teachers are made operative, no community on this coast can boast better educational advantages than Petaluma. The rooms are arranged for three several departments – primary, intermediate and grammar with the grammar or classical department occupying the upper floor. The Christian Advocate, speaking of this school, says “the arrangements for ventilation are excellent and indeed the entire plan of the building indicates intelligent and mature judgment and a happy adaptation to all the purposes of ‘education for the people,’ from the elements to a thorough classical and practical training for any pursuit of life. It now only remains for the people of Petaluma to provide for the [\$4,000] liability on the building, organize their school on a wise and liberal basis, provide for a corps of thoroughly trained and devoted teachers and it will take the head of all other public schools in the state.”

◆ The young men of Petaluma will give a grand Calico Party for the benefit of the new school house this evening, with music from San Francisco. The lower story of the school house will be prepared for those who do not wish to participate in the dance, and the committee will spare no pains to contribute to the enjoyment of all who attend. Tickets, including refreshment, \$3.

◆ Daly's Aromatic Valley Whisky, for medicinal use, has now taken that position in the world's estimation, which justifies its proprietor in claiming for it a superiority unrivalled, produced as it is, by a process known only to the manufacturer, and extracted from the choicest grain, which grows nowhere but in a favored locality in the Valley of the Monongahela, and containing no particle of deleterious admixture; it has acquired a reputation for perfect purity and intrinsic excellence, based solely upon its inherent merit, which the proprietor does not intend shall ever be forfeited. Its universal use by the medical profession is most urgently recommended. Already it has found its way into the principal public and private hospitals in the country and wherever it has been once used, it forthwith becomes a necessity. Daly's Aromatic Whisky is for sale by most of the respectable liquor houses in California.

**100 years ago – Feb. 1, 1910**

◆ Two new baby daughters came to town via the Stork Line on Monday and two proud papas and two proud daddies, to say nothing of grandparents and other relatives, are rejoicing. A daughter arrived at the home of Mrs. and Mrs. Will L. Ducker and a daughter at the home of Mr. and Mrs. W.J. Bryant.

◆ Haircutting will remain at twenty-five cents. Two bits. A quarter of a dollar. The edict has been sent forth. Some of the members of the barbers' union wanted to raise the price but the others did not want to “razor,” so it is not raised. But the aircastles of those who originated the idea have been razed all right, all right. It is all right to cut prices but to raise cutting prices is cutting things down to a fine point. That's what razors have. See?

In these dull days, living is higher and it costs higher to hire barbers. But if the price of cutting hair would have been raised, it was figured that the customers would raise their hair crops higher, so what's the use? This is said to be the only town of its size in the country that does not charge 35 cents for haircutting. But then nearly everybody here is bald or has not much hair. The barbers say it takes as much time to look for the hair as to cut a thick head of it, but they ought not expect to be paid for going hare hunting. It is stated that the pompadour style is coming back, especially among those who do not like to part with their hair.

◆ At the barber shop of M.O. Torr a novel advertising scheme has been carried out. The ads of many local business houses are being placed in neat panels on the ceiling so that patrons can rubber as they recline in the chairs. The scheme is a good one and has been well worked by Mr. Torr who personally planned it.

◆ “The Great Divide,” which metropolitan critics have called the “long-awaited great American play,” will be the offering at the Hill Opera House Feb. 7. This great play

*(continued on page 6)*

## Archives... (from page 5)

was seen for over 600 nights in New York, where it played engagements at the Princess and Daly's theaters and the Academy of Music. The production to be seen here will be precisely the same as that presented in New York.

- ◆ A wild blizzard raging brings danger, suffering, often death to thousands who take colds, coughs and la grippe, that terror of winter and spring. Its danger signals are "stuffed up" nostrils, lower part of nose sore, chills and fever, pain in back of head and a throat-gripping cough. When grippe attacks, as you value your life, don't delay getting Dr. King's New Discovery. It's supreme. 50¢, \$1. Guaranteed. At Towne's Drug Store.

- ◆ We have purchased about 10,000 yards of high grade embroideries and will place them on sale today through Saturday only at prices never heretofore offered to the public of Petaluma. It you can't come Thursday come Friday, if not Friday, come Saturday, if you don't come, you will regret it. Robert Hazlett & Co, Kentucky Street. Prices that defy competition.

### 50 years ago – Feb. 1, 1960

- ◆ A recreation area to include three swimming pools is planned for the former McNear estate at the south edge of the city by the Petaluma River. William Foster, who had planned a pool project for East Petaluma about a year ago, has applied for a use permit from the Sonoma County Board of Adjustment and the item is on the board's agenda. The property is zoned for heavy commercial with parking required.

- ◆ January is the month to plant the three perennial vegetables – artichokes, asparagus and rhubarb. These three are not only productive, they also have a certain ornamental value to fit into regular garden areas without fear of detracting from the aesthetic effect.

- ◆ January's meeting of Cinnabar PTA was held in the evening with a good attendance. The main feature of the program was the appearance of the Chansonettes of Petaluma, a group sponsored by the Petaluma chapter, AAUW. The group sang "Somewhere a Child is Singing," "Ifka's Castle" and "Softly, as in a Morning Sunrise." As a final number they sang the "Rosary," which was an inspiration to all who heard it. A film was shown, "Building Personality Through Creative Dancing," which showed how children can express themselves through the use of music and dancing.

- ◆ Editorial by Ed Mannion: With the Hill Plaza controversy expected to draw a number of citizens to tonight's City Council meeting, perhaps a few newly discovered notes may be of interest as an addenda to my series of articles, "The Hill Plaza War." This information shows the site to be a unique Petaluma institution because it was included in the first survey of the town, made Jan. 3, 1852.

"Claim jumpers" have been trying to take it away from the people ever since.

First of all, it has been mentioned that 10 years ago, City Attorney Karl Brooks ruled it would be illegal to convert the Kentucky Street side of the plaza to off-street parking. Perhaps Brooks knew of Judge Jackson Temple's 1886 decision when the city started constructing a school on the plaza and was stopped by a court order. Temple ruled that "it has been set apart as a public plaza." At the time the city had been using the old Lippitt D Street building as a high school, had voted money for a new high school in 1885, but didn't succeed in getting it built until three years later on the present site of defunct Philip Sweed School.

Old files show "claim jumpers" were trying to take over the plaza at least as early as 1859. It is impossible to shorten the heated events into a Reader's Digest version, except to mention the editor of the local paper made a good point by saying "to the citizens generally belong the right to determine whether the interests of the town require that it be given up for business purposes."

The Hill Plaza War has been going on since the very foundation of this city and is such an ingrained factor that it has grown into something peculiarly precious and historically wonderful, or so it seems to this observer, who does not believe that life revolves around a gas station and its patrons.

It would be a sentimental shame to ruin it now after the ancient clay hillside has withstood the onslaughts of practical men for nearly as far back as recorded Petaluma history begins.

Of course, anything is possible to the type of thinking that would rip out a familiar landmark like the Walnut Park fountain just because it was a little trouble to maintain.

### **PMA Thanks Liz Cohee**

To enhance the Museum's recent high-tech upgrade, super-volunteer Liz Cohee spent much of January establishing new email links on our new Museum website ([www.petalumamuseum.com](http://www.petalumamuseum.com)) to route email directly from the website to the Museum office (for general information), the Research Library, and the newsletter. In addition, the Board of Directors, the office, Artifacts, and Research now enjoy a streamlined email address system, thus assuring that one corner of the Museum embraces the 21<sup>st</sup> Century wholeheartedly.

## SMITHSONIAN EXHIBIT DONATIONS

Ronald Bausman/Art Wagner

### DONATIONS

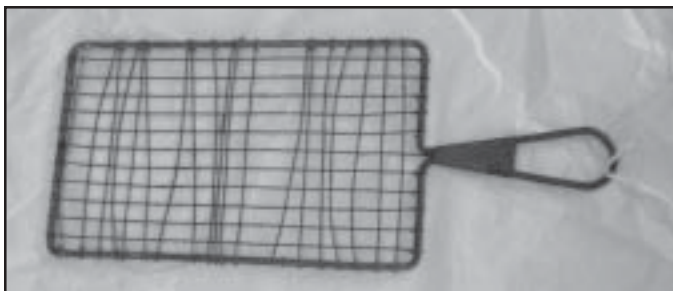
Ann E. Amyes, Don & Gloria Heid,  
Angela Luffel

### A special thanks to

Ken & Annette Goltermann of  
Goltermann Gardens for support of  
our New Year's Eve program.

### What is it?

(Really, we want to know!)



It's not a fly swatter. It's not a strainer or a spatula. *But what is it?* This artifact recently landed in the Museum's collection and we are at a loss now to catalog it. It is approximately 13 inches long, including handle, and 5.5 inches wide.

If anyone knows what this item is or what it was used for, please let us know! Email us at [artifacts@petalumamuseum.com](mailto:artifacts@petalumamuseum.com) or call us at 778-4398.

And speaking of artifacts, Kathy, Lisle and Mimi are busy cataloging the Museum's never-ending collection. We were fortunate that many of the loaned items displayed during the Dairy Exhibit have been donated to the Museum. Another recent, large donation was from Terri Hohener, coordinator of the Miss Petaluma Program. There is always something fascinating coming our way!

## NOVEMBER - DECEMBER 2009

### NEW MEMBERS

Larry B. Anderson, Aqus Café, Barbara Arhon, Eileen Asher, Holly & John Braschi, Scott Brodhun, John Brown, Lynn Camhi, Lori Carter, Bill Case, Lani Couey, Kathleen E. Culhane, Leonard & Eleanor Cohen, Donna Creedon, Annie Demarest, Kathleen Favot-Blanquie, Dan Fish, Donna & Don Forst, Deborah Garber, Majida Gibson, Alexa Glockner, Jamey Grayson, Ruth Gumpel, Evelyn Gurevitch, Cindy & Tom Hendrix, Rita & Joseph Kagan, Janet Klein, Ron Larsen, Matt Martin, Gary Martz, Pierre Miremont, Janet Mobley, Muir/Bloom Family, Maria Ortelle, Petaluma Community Access, Petaluma Senior Center, Joe & Fran Piotrkowski, Dorothy Pathman, Ursula Rodgers, Rich & Sue Rodkin, Marvin & Janice Ross, Ken Savano, Sheraton Petaluma Hotel, Marilyn Sister, Mel & Teresa Smith, Ingrid Tuchband, George Whitten, Carl Wong, Diane P. Zimmerman

### RENEWALS

Dina Angress, Winifred A. Archibald, Harriet Boysen, James & Patricia Carr, Andy & Helga Christiansen, Tom & Lind Corbett, Kerry Davison, Mahoney Davison Co. Property, Charles & Sue Edwards, Alice & Donald Forsyth, Cindy West George, Amy Malaise & Gary Fusco, Barbara Harden, Tina Hittenberger, Miriam Lang, Kathryn Lawrence, Margo McDowell, Karen Morgano-McKenna, Chris N. Oaks, Mahtee Olmsted, Evelyn West O'Rourke, Louise Otis of Petaluma Quilt Show, Harry & Lorraine Skoog, Wanda Slangerup, Lee & Marj Torliatt, David C. Traversi, Kris & Bob U'Ren, David Yearsley

### NEW LIFETIME MEMBERS

Rollie & Shirley Leeburg



## Feed Mill, Skating Rink, Furniture Store

Katherine J. Rinehart, PMA Historian

One of the things I enjoy about researching the history of buildings is tracking their change in uses. My most recent fascination is with the former Parker & Gordon Grain and Feed store that was located at 364-368 Petaluma Boulevard North and has been occupied over the years by a skating rink, Gilardi's Furniture and now the Baby Warehouse.

Recently the *Argus-Courier* ran a blurb about my interest in hearing from folks who recall when the building housed the Gayland Skating Rink. That little story generated calls and emails from several women (Mildred Martens Sutton, Betty Martinsen Hansen, Pat Meer Katen, and Joyce Davis Souza) who fondly remember their days at Petaluma Junior High during the 1940s when there was a girls club that included trips to Gayland and the production of skating pageants that were held in the old gymnasium on Fair Street. Joan Spolini Lujan remembers skating with her father Art who was a champion on wheels. The stories were wonderful and I'd like to hear more. If you have a memory and/or photographs you'd like to share please contact me at [kjrinehart@comcast.net](mailto:kjrinehart@comcast.net) or call 766-9462. Memories may be all that remain. A development proposal that calls for the demolition of this building, as well as its neighbors, was approved in November of 2009.

### Leave a Legacy

Preserve the past by remembering the Petaluma Museum Association in your estate planning today. Benefit future generations by ensuring that the Petaluma Museum continues its role as steward of your community's history. The Petaluma Museum Association is a non-profit corporation - Tax Identification No. 94-2826729.



Courtesy of the Sonoma County Library



Museum Collection (donated by Betty Martinsen Hansen)



Courtesy of Harlan Osborne

### Museum Wish List:

- ◆ Air conditioning!
- ◆ Off-site storage (climate-controlled & near Museum)
- ◆ Shop vacuum
- ◆ Graphic design & printing services
- ◆ Raffle items
- ◆ Copier, for paper larger than 8-1/2" x 14"



## PMA is blasting off!

The Petaluma Historical Museum is looking BEYOND to 2011 for business sponsors for the largest, most newsworthy exhibit to come to Sonoma County in decades. Our Museum was selected to host the new Smithsonian Institution traveling exhibition **“Beyond: Visions of Planetary Landscapes.”** The exhibit paints a rarely seen, mesmerizing portrait of our solar system’s diverse worlds and their moons, collected during 40 years of robotic space missions. Featuring 35 large-scale (ranging from 3 to 5 feet in width) framed prints containing 59 individual photographs, all digitally processed by artist Michael Benson. Benson is a journalist and award-winning filmmaker. His work has been published in *The New York Times*, *The New Yorker*, *The Atlantic* and *The Washington Post*, among many other.

The exhibit’s astonishing views of the solar system’s planets and their moons come primarily from NASA and European Space Agency missions. Benson offers viewers the ability to soar to the borders of the solar system without leaving the safety and comfort of this planet. “Beyond” shows that familiar geological formations and the atmospheric disturbances that take place on Earth also can be found on neighboring planets: the erupting volcanoes of Sicily find their counterpart in the lava eruptions of Jupiter’s moon Io; the moon’s deep craters are displayed alongside the

“cantaloupe” terrain of Neptune’s moon Triton; the stormy clouds of Greenland can be seen alongside the “dust devils” of Mars.

This is a rare opportunity for local businesses to share in the media attention generated by this unique exhibit. The Museum is working closely with NASA who will provide an Astronaut as a guest speaker. “The Petaluma Museum’s last traveling exhibit, ‘**Schindler the Exhibition**,’ received national media attention including articles in publications including *Via*, the premier travel magazine. In the 33 days of the Schindler exhibit the Museum saw well over 3500 visitors, and we expect the Smithsonian exhibit to far surpass this attention as it will be the premier west coast venue,” explains Joe Noriel, PMA President.

The Museum exhibit will have a very large educational component as it teams up with Sonoma State University to offer lesson plans to be distributed to all Sonoma County schools. This is a rare opportunity for local businesses with a low cost buy-in to share in the media attention and good will generated by this unique exhibit. Business sponsors will have special off-hours viewing privileges and unlimited access to the exhibit

For sponsorship opportunities please contact the Museum at 778-4398.

### *Petaluma Museum Association Lifetime Members:*

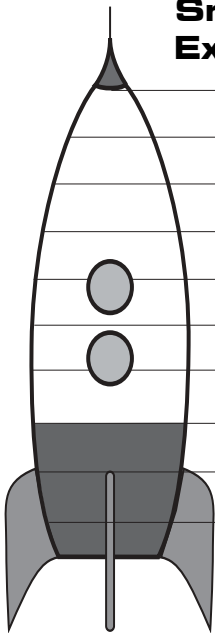
Linda Adams, Claire Barricks, Nancy Bauer, Ron Bausman/Art Wagner, Jim Becker, Marcie Becker, Ann & Gordon Blumenfeld, Walter & Marilyn Bragdon, Coddington Foundation, Clark & Susan Coolidge, John Cota & Teresa Barrett, Daniel & Elissa DeCaro & family, Diane Dorfman, June Ferguson, Bonna & George Flynn, C. Michael Forrest, Jim & Kris Foster, Kathy & Richard Fries & family, Cheryl & Derlin German, Jane Gianini, Margaret Gossett, Bill & Connie Hammerman, Ann Hobrecht, Carol Isaak, Toby Kaehler, Mildred King, Bill & Lucy Kortum, Rollie & Shirley Leeburg, Catherine & Theodore Lehmann, Blanch Lieb, Sid & Gerry Lipton, Constance Mahoney, Peter Masi/Master Cleaners, Charles & Evelyn Matteri, Shirley B. McDonald, Keith & Debbie McNeil, Max Mickelsen, Pierre & Sonja Miremont, Tim & Lori Nelson, Tammara Norman & Edwin Hamilton, Dottie O’Shea, Ross Parkerson, Edward & Barbara Peterson, Ray & Ettamarie Peterson, Russel Pleech, Shep & Velma Porter, Lawrence Reed, Tim & Deborah Riddle, Katherine & William Rinehart, Jerry & Mary-dee Roy, Evangeline Ruiz, Gloria Salick, Nancy Sasser, Shep & Lou Shepherd, Clarice Stasz, Thomas & Mary Stelzner, UBS Financial Services, Lenore Urbain, Eugene & Lucy Urbain, Ruth Walker, Ron & Judy Walters, Margery Wolf, Nick Zaillian.

PETALUMA MUSEUM ASSOCIATION  
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**Smithsonian "Beyond"  
 Exhibit goal: \$10,000**



- \$10,000 The PMA seeks individual and corporate sponsors so we can offer free admission to all. We offer these incentives:
- \$9,000
- \$8,000
- \$7,000 \$ 50 - Buzz Aldrin color photo
- \$6,000 \$ 100 - Buzz Aldrin's book *Magnificent Desolation* and color photo
- \$5,000
- \$4,000 \$1,000 - Aldrin's book, signed by the author
- \$3,000 The PMA has raised \$3,000 so far. For detail on exhibit sponsorship, see page 9.
- \$2,000
- \$1,000

**The Museum Association welcomes new members! *Tell a friend!***

Benefits include a bimonthly newsletter, workshops, special member events and opportunities to serve as tour guides, docents, volunteers and resource persons.

- \$25.00 Individual
- \$10.00 Limited Income/Senior
- \$35.00 Family
- \$50.00 Business
- \$ 50.00 Contributing
- \$ 300.00 Life Membership
- \$ 500.00 Sponsor
- \$1000.00+ Benefactor

Name \_\_\_\_\_ New Renewal (*circle one*)

Address \_\_\_\_\_ Phone \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ email \_\_\_\_\_

***Are you interested in volunteering?*** If yes, please specify interest. (Opportunities include: docent, gift shop, newsletter, publicity, fund-raising, membership gifts & bequests, research, oral history, cataloging, exhibits, carpentry, textiles, school programs, grant writing, special events, photos.) \_\_\_\_\_

Please return the above form with check made payable to the Petaluma Museum Association, attention: Membership Administrator (Tax deductible to the extent allowed by law.)

The museum is open to visitors Thursday through Saturday from 10 a.m. to 4 p.m.; Sunday from noon to 3 p.m. and by appointment. For special walking tour arrangements, please call 707-778-4398 or email: info@PetalumaMuseum.com