

Elvis Takes the Stage in Petaluma



The “King” is back and in the building at the Petaluma Museum when a show of never-before-exhibited photographs of Elvis Presley titled, ***ELVIS! Grace and Grit*** opens **April 1** at the century old former Carnegie library building in historic downtown Petaluma, California.

The 33 candid and on-the-air photos from the CBS archives document the young Elvis of the late 50s and early 60s.

Many rare Elvis artifacts, included with the images, make this event the

largest Elvis exhibition honoring the King’s 75th birthday to be held in the Bay Area.

Petaluma is the first stop on the exhibition tour this year and the photos and artifacts remain on display at the Museum, 20 4th St., through June 30.

Pulitzer Prize winning photo editor, John Filo, director of photo operations at CBS curated ***ELVIS! Grace and Grit*** to offer fans an opportunity to see rare photos of Elvis as he began his ascent to the throne as the “king of rock and roll.” Filo is a former photo editor for *Newsweek* magazine and deputy picture editor at *Sports Illustrated* who is currently responsible for the marketing of the CBS Photo Archive.

A special Museum Members Preview Party on March 31, at 6 p.m. Includes a silent auction of rare Elvis special edition lithographs.

At 7 p.m. on the same date, the Petaluma Museum opens the party to the public for a showing of the famous “1968 Comeback Special” when Elvis, in his legendary black leather suit, reclaimed his crown. Refreshments will be served.

Every Saturday while the exhibition is at the Museum, a 61-minute video documentary, ***Elvis ’56***, featuring rare early performance footage including an infamous appearance on the Ed Sullivan Show will be shown at 1:30 p.m.

ELVIS! Grace and Grit comes to the Museum as a traveling exhibit circulated by ARTVision Exhibitions, a company that provides photographic exhibitions to museums worldwide.

For more information, call the Petaluma Museum at 707-778-4398 or email joenoriel@yahoo.com or at joe.noriel@petalumamuseum.com or visit www.petalumamuseum.com.