Petaluma Museum Association

Petaluma Historical Library & Museum

Preserving the Unique History of Petaluma and Providing Educational and Cultural Services to the Community

Quarterly Newsletter



Fourth of July Parade on Main Street, 1910 (J.C. Wayne photo)

On the Cover

by Terry Park



July 4th Parade

ETALUMANS HAVE A long tradition of celebrating the Fourth of July beginning before the town was incorporated in 1858 and often lasting two or three days. The highlight was the grand parade with most of the town present. Buildings were festooned with red, white, and blue bunting with flags everywhere. The streets were packed with happy citizens and some were fortunate enough to find second story seats. The Dania and Yeomen (Society Dania, 1893) float appears on the right in Joseph Wayne's 1910 Fourth of July parade photo.

As the emergence of the Petaluma poultry industry grew the Fourth of July parade faded. The city fathers in 1916 used the Fourth of July holidays to establish the First Annual Egg Day and Exhibition. In 1918 Bert Kerrigan moved this poultry celebration to August as part of his promotion of Petaluma as the Egg Basket of the World. It appears 1916 may have been the last Petaluma Fourth of July parade.

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Solange Russek, Collections Manager

The Petaluma Museum Association Newsletter is published quarterly and distributed to its members. Many thanks to all the contributors and the proofreaders and volunteers who help with mailings.

If you would like to contribute any news or items of interest to our newsletter, you can email mary@petalumamuseum.com
Deadline for submission is July 1, 2021

Petaluma Museum Association 20 Fourth St. Petaluma, CA 94952

Message from the President

The History Spots...

A personal view

Writing this a month prior to its publication requires some faith that

nature will continue to work as it has in the past and that Spring, now showing every sign of returning, will in fact bloom. In past years I have been more confident that nests will produce fledglings and seeds will germinate. Has anyone tested the vaccine on the birds and the bees? Did the earthworms have side effects?

Like Spring, our Museum is getting ready to spread its doors open and I'm inviting you to return soon. With our longer days, and warmer temperatures, spreading your wings and leaving your nests might seem doable again.

Spring aside, I am more confident about the growth of our Permanent Collection, having watched its rebirth under the capable care and direction of our Collections Manager, Solange Russek. It's still growing but it's mostly hatched and I'm excited for you to visit. Along with the waning winter has come the phrase "silver lining," referring to bright spots and good outcomes during the pandemic. I hope you have found yours and since mine has to do with the Museum, I wanted to share it with you.

The Museum will now feature QR codes for visitors' greater understanding of various topics in our exhibits. Bringing in the QR codes was thrilling for me, a confirmed geek. I had been intrigued by QR codes for some time but had no direct experience up to that point, yet they seemed the perfect solution to making our exhibits "pandemic proof." Finding a company that offered free accounts to nonprofits lowered the barrier to entry of this new technology for the Museum. Developing the taxonomy for their use was familiar since I had worked with searchable file systems at StoryCenter while they were a client in my MacSupport Business.

The Petalumans of Yesteryear (POY) realized that with a closed Museum, the streets and buildings of our historic

Clint Gilbert

downtown could be our exhibit space. Thus "History Spots" was born. They became the "docent in your ear" by adding spoken-word narrations and pictures to the QR codes mounted on historically significant buildings. I have been an audiophile since my teen years of splicing magnetic tape then later mixing sound in nightclubs and most recently editing digital audio at StoryCenter, so stepping in as our audio producer was a natural for me.

The roots of this project and all that followed had been developing slowly within me over time and I view my accomplishments and abilities for this work as an organic outgrowth of my interests and desires, as well as a culmination of my longstanding goals of using technology to encourage learning in others and improve lives.

But on my own I would not have accomplished anything. Creating the History Spots has been a collaborative effort with the POY. Sherri Ortegren (as a Petaluman of Yesteryear, she's Addie Atwater) stepped forward to organize and encourage the development of the History Spots within this talented group of now-idled walking tour guides and performers.

The silver lining was all of us: the Board of Directors (especially Debbie Countouriotis), the PMA staff (especially Liz Cohee), the volunteers (especially Quin Winter), and working together with the financial support of our members to make this gift of history to our city. As these stories and places come alive in the imaginations of our citizens and tourists it's as though these famous figures from our past are speaking to us. Not with lectures, but in their stories, there may be something we can learn. Isn't that what history is all about?

With special thanks to Evie Belove, my wife and editor.

To read the Argus Courier article about the history spots click on link below.

https://www.petaluma360.com/article/entertainment/a mid-coronavirus-pandemic-petaluma-captivates-residents-with-downtown-audi/



Petaluma History & Commentary by Skip Sommer, Historian

CALIFORNIA'S AGONIZING YEAR OF 1933

1933

was one of the worst of the Great Depression years. We were still recovering from World

War I and were seeking reasons for our prolonged agonies. Physicist Albert Einstein suggested that "The machine age has been a greater contributing factor in creating the depression, than war debts." That wasn't the main cause of our problems in California however, for several reasons.

Incredibly, in 1933, unemployment hit 28 percent in California. Average wages were just \$1,550 per annum and one-fifth of Californians were dependent nogu public relief. Soon the Dust Bowl winds of the U.S. Great Plains had stripped-off much of the tillable top soil.

forcing 2.5 million souls to flee, with thousands of those coming to "The Promised Land" of California. But hundreds of thousands were homeless here already, as our state's farm income sank to half of what it had been just three years previously.

One of the ugliest world-results of the Great Depression was the rise of Adolph Hitler and the National Socialist Party in Germany. Appointed German Chancellor in January of 1933, Hitler took

advantage of the tough times, slyly warning that "Germany must find herself again or capitulate to Bolshevism." That Nazi move, our Argus-Courier said: "had taken Berlin completely by surprise." then further promised Germany he would "destroy all those seeking to damage our people." To win national support, he had put kids in new Nazi uniforms and fed them well and by the end of March, the Nazis had begun their country-wide boycott of "Jewish goods, lawyers doctors." It was disastrous, and soon stirred the early winds of nationalism and World War II.



The Dust Bowl

In an attempt to curb the depression and reopen our failed banks in our country, newly-elected President, Franklin Roosevelt, pledged that "We will not have another epidemic of bank failures." FDR had replaced Herbert Hoover in 1933, and his "New Deal for America" began that winter. It included FDR's ambitious pledge to employ over a quarter million men in country-wide improvement jobs, within the following four months! In response

to that, the ailing stock market soared by 15%.

Big news nationally (and locally) were the efforts to end the prohibition of alcohol in 1933. On March 16th, the U.S. Senate voted to start that historic program slowly, by voting to allow beer to be manufactured and imbibed IF it was reduced in alcoholic content to 3.2%. (It had been 5%). The permits would cost \$1,000 and the federal tax was to be \$5 a barrel, bringing in sorely needed federal funds. The Senate vote was not unanimous, however, as one Senator from Bible Belt Texas, shouted out: "3.2 beer"

will still produce drunkenness!" That gentleman, however, was quickly booeddown, as the bill was enthusiastically passed.

Interestingly at the time, the California cities of Palo Alto and Pacific Grove pledged to "remain dry forever, no matter what the

State or Nation does!" (Yeah, sure.) Women's Christian the Temperance Union immediately began what they called their "greatest anti-liquor campaign in history." Meanwhile in Washington, First Lady Eleanor Roosevelt announced that the White House would start serving beer in moderation. (FDR loved beer, almost as well as Scotch). In Petaluma, on April 7th, service clubs, restaurants, hotels and cabarets began the serving of 3.2 beer. California's governor, "Sunny



Petaluma's cobblestoned Main Street ca. 1933

Jim" Rolph, suggested that beer would: "provide a pick-me-up for the people and make them forget the depression." (Uh huh).

On April 6th, our Argus-Courier headlined the following day, that "Beer will be available for breakfast here." (For breakfast? Really?) And they continued: our City Council would promptly license all places selling beer to be consumed ON premise only. In a Los Angeles promo, sex-symbol Jean Harlow was shown christening a brewer's truck with a beer bottle. And, as beer trucks rumbled through all of our streets on the 7th, beer was being sold at 15 cents per bottle. It was a small step toward totally killing prohibition, but it was, nevertheless, a step.

Yet all was not bliss in California's reaction to "near beer."

An article in our Argus headlined "Grape Men Despair of 3.2 Market!"

Apparently, the 1933 legalization of 3.2% "near wine," was not good for quality, and vintners vowed to hold-out until the entire Volstead Prohibition Act would be repealed.

In other 1933 events, Writer Ernest Hemingway took his first safari in Africa, construction had begun on both the Bay and the Golden Gate bridges and disastrous а earthquake hit Long Beach that March with a Richter Scale reading of 6.4, causing over 40 million in damage and killing 120 people. In happier news, Walt Disney released "The Three Little Pigs," "The Lone Ranger" debuted on radio, "King Kong" was the big hit in the movies. the game "Monopoly" was the hot gift of the year and, (ready for this?) something called "The Loch Ness Monster" had been sighted in Scotland (possibly, because those



Scots had been imbibing better than just 3.2% beer, all along).

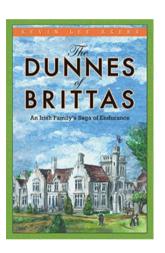
Petaluma got its new Post Office on Fourth and D Streets that year, and one could rent here a "Furnished apartment, 2 rms. @ 127 Keller. \$2.00/week." Or (if you didn't wanna cook) you could get, at 508 Third Street "Heat, Hot Water, Shower, Garage, Rm. & Bd. \$9.00/Wk." Our Pacific Market, at the corner of Washington and Kentucky, was selling something called "Corned Leg of Pork, 13 cents a lb.," bread was just 7 cents a loaf there, and at our very few petrol stations, gas went for 10 cents a gallon. (How did it ever soar to \$4.29 a gallon here, you may ask?)

Now, just in case you don't think history repeats itself, get this: 88 years ago, Californians were blaming something they called "illegal immigration" for most of our problems. It was stated then, that "Filipinos and Mexicans are taking jobs away from citizens" and, over the next three years, our government forcibly evicted 100,000 of those immigrants! (Sound familiar?) Stay safe, everybody.■





Wednesday Dialogue on May 12 at 7 PM



Kevin Akers is a Petaluma-based designer and author of "The Dunnes of Brittas: An Irish Family's Saga of Endurance." The sweeping novel is based on the true story of his family's immigration from 1840s Ireland to San Francisco and eventually to the fledgling town of Petaluma. He will be our Guest Speaker for the Petaluma Historical Library & Museum's Wednesday Dialogue via zoom to share about his research for the book, Ireland and how the Lawler family came to settle in what was then known as Vallejo Township. For zoom login information go to our website Events page.

Signed copies of his book will be available for purchase at our Online Gift Shop.

ABIGAIL GOODWIN HASKELL'S 1870 ADDRESS TO THE CALIFORNIA LEGISLATURE, A RECENT DONATION TO THE PHL&M

Ann Nisson has donated to the PHL&M many artifacts that document the life of her great-grandmother, Abigail Goodwin Haskell (1820-1884),



and among the most significant is an address Haskell presented to the California Legislature. It is an important primary document of significance to the history of the women's suffrage movement in California and will be a treasured addition to the PHL&M archive.

Haskell was the President of the California Women's Suffrage Association, and her address was a defense of the CWSA's petition for women's right to vote. The eleven-page, handwritten document is dated March 18th, 1870, and is addressed to the "Honorable Gentlemen" of the California State Legislature Assembly Committee. Haskell began her speech:

I appear before you in behalf of the Cal WSA [California Women's Suffrage Association]. I do not expect to win your favor by any eloquence or power of oratory. I ask of you a respectful consideration of the most important question which has yet been or which can hereafter be brought before as [sic] a Legislative Body.

(Transcription courtesy of Michael Slade)

Elegantly composed, the text reveals Haskell's intellectual brilliance and refined knowledge of western culture. She defends the petition for women's suffrage with references to Biblical verses and Salic law and includes in her address an ardent demand for the right of women to be admitted to the California State University system. To read Michael Slade's transcription of the document visit:

 $\frac{https://www.petalumamuseum.com/wp-content/uploads/2020/04/Slade-Transcription-of-Haskell-Address-1.pdf$

Nisson's generosity was indeed timely. Her donations are on full display honoring Haskell as Petaluma's preeminent suffragist in the PMA's current exhibit, "Petaluma's Participation in the Suffrage Movement".

Museum Collection Update

Solange Russek
PMA Collections Manager

2021 March Collection Report New Donations

Four thousand thank-yous to Barbara Webster who donated a flash drive with over 4000 scanned items from journals, including the family history of John Bacon Lewis who came to California in 1849 from New York. "JB" had an Indian curio shop and museum on Washington Street. He was a signatory on the 1878 Suffrage Petition that's currently on display at the Petaluma Historical Library & Museum.

Barbara's family is also related to George Ott who had a Petaluma stationary store for many years. (Barbara

has transcribed George's letters.) JB is a perfect candidate for a Petalumans of Yesteryear character!

Other items submitted are a yardstick from Schluckebier's that will accompany our new cash register, a 1922 small paper bonnet (sized for a chicken!) from the Egg Day celebrations, calendars from Hill Park Garage, and recordings of George Ott. The Lewis family had a ranch on Lakeville that rented land to local historian John Sheehy's family in the 1860s. Small world!

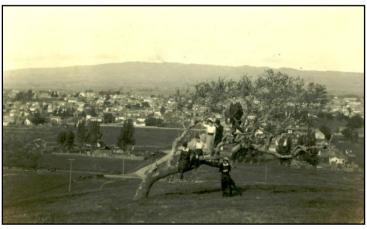


Lewis family ranch on Lakeville



Indian curio shop on Washington Street

Thank you to Paula Suisi from Hawaii who donated a photo album from her step-grandmother, Margaret Malone, who lived in Petaluma in the early 1900's. Along with the photo album was Margaret's scrap book full of articles and playbills in Oakland. She went to the Holy Names College in Oakland and was a thespian for the Catholic Actors guild. The scrap book will be transferred to the Holy Names College library.



Look familiar? This is the same tree above B street upon which photographer Joe Wayne propped his family for a portrait.

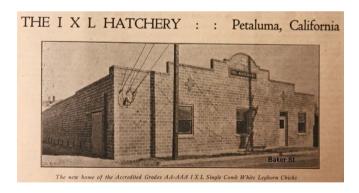
NEIGHBORHOOD HATCHERIES

by Terry Park

Provided the second residential lot.

ROM 1898 TO 1989, Petaluma had 22 poultry hatcheries within today's city limits. This article will discuss two of the lesser-known ones. Both had two things in common: they were located in a neighborhood, and each building was constructed in the back of a residential lot.

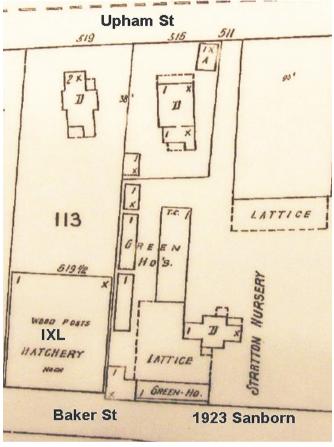
In 1906 John B. Lounibos Sr. moved his family from San Francisco after the earthquake and bought the Pioneer Liquor store from M. Kahn at 160 Main Street (today, Thistle Meats) that year. He may have been influenced by the heavy marketing campaign by Bert Kerrigan touting Petaluma as the Egg Basket of the World in 1918 when he decided to discontinue his business and open a hatchery in 1919. John's family resided at 519 Upham Street (the residence remains) and the lot extended to Baker Street. His IXL Hatchery building was erected at the back of the family lot on Baker Street. (By the way, his family lot was located on the north side of Stratton's Nursery discussed in the previous newsletter.)



John continued to operate the business until he died at the age of 54 in 1929. His son Leroy took over the business and operated it until 1934. The last year it was used as a hatchery was in 1935 as Max Kortum's Flock Tops Hatchery.

Leroy Lounibos obtained his law degree by 1936 and partnered with his older brother, John B. Jr., in establishing the respected law firm of Lounibos and Lounibos. In 1962 they built their one-story

brick law office building on Fourth Street (replacing the First Presbyterian Church) which still stands next to the Petaluma Historical Library & Museum.



1923 Sanborn map of IXL Hatchery

Meanwhile, at 335 Howard Street, Joel Doss and his brother Juno opened the Oak Hill Hatchery in the back of Joel's residence in 1909. The lot extended to Pleasant Street, and over a period of building expansions the address changed from 335 Howard to 330 Pleasant Street. Not everyone used the world-renowned Petaluma Incubator; instead, this business used the 50,000 egg capacity Jamesway Incubator. The hatchery business was conducted from 1909 to 1950, experiencing a number of owners including Joel's sons Calvin and Oliver.

Oak Hill Hatchery Uses Chevrolets Exclusively The second of the second

Argus newspaper, Nov. 6, 1929

Over the subsequent years a variety of businesses occupied the building including light manufacturing, a cabinet shop, a bookkeeping service, and even the Petaluma National Guard in the 1950s.

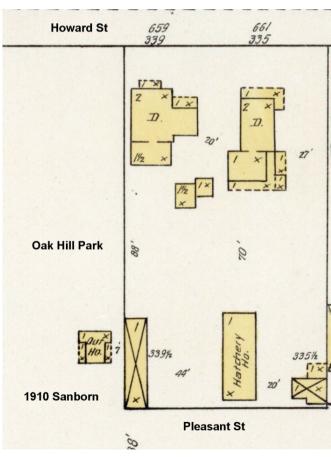
In 1960 I was a member of Boy Scout Troop 7 which met there. I recall being summoned to the front of the formation by Mr. Art Fields, the scoutmaster. I wondered why as I walked to the front and was told to about face. I was very relieved when he announced that I was wearing the best uniform as the result of the inspection.

In early 1959 the Moose Club petitioned to move into the vacant building, and the Pleasant Street neighborhood mounted a necessary and successful NIMBY campaign, citing the sale of alcohol and additional traffic would endanger children who played in the adjacent Oak Hill Park.

The Baker Street hatchery was eventually demolished and today the residence at 604 Baker Street occupies the spot. The Pleasant Street hatchery building remains but today is occupied as a residence known as La Bodega.

Next up in this series of neighborhood businesses are a brewery and winery.





1910 Sanborn map of Oak Hill Hatchery

NOTE: All Sanborn maps in this series on neighborhood businesses can be viewed in color on the website digital newsletter.

& In Memoriam

My Mentor, Teresa Fröschl by Solange Russek



The PMA community was saddened by the news that one of our longest-serving volunteers, Teresa Fröschl, had passed away this past March. Teresa had a wealth of museum knowledge about curating exhibits and how to care for our collection of historic artifacts. Her special interest was vintage textiles.

I met Teresa in the fall of 2011 when I first began volunteering at the PMA's Research Library. In the spring of 2012 Teresa asked me to assist her in curating the 2012 "I Do" exhibit. I was delighted to help out. Once we got started with making the custom-size dress forms

for the ever-so-delicate and tiny-waisted dresses, I was impressed with Teresa's textile knowledge. She shared with the other volunteers and me the history and care needed to handle the textile collections. Little by little more volunteers stepped up and helped create one of the more popular exhibits the PMA has displayed! The lessons did not stop there. The amount of care and tissue paper needed to put away these vintage beauties was impressive. Teresa was also a painter, sculptor and doll maker. She spent the last few years working with Tim Talamantes in identifying and correcting events and names that were related to the history of Chileno Valley.

Barbara Maxwell, Michael Lanham and I will always be Teresa's apprentices. Now trained we will keep her legacy alive with the care and exhibits of the "Teresa Fröschl Textile Collection."



Teresa "making adjustments" on the custom-made dress forms

Tremendous Progress on the Second Floor Galleries

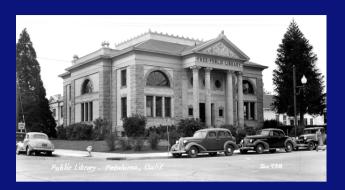
Solange Russek and her team of volunteers have been working hard to bring a fresh new look to the permanent Petaluma history collections housed upstairs. There is still work to be done but we are excited for our visitors to see the changes that have been made.

Thanks everyone for all your hard work: Barbara Maxwell, Michael Lanham, John Sheehy, K.C. Greaney, Alice van Ommeren, Terry Park, Tom Gough, John FitzGerald, Paula Freund, Teresa Saltzman, Alexandria Lowery (Spanish translations), Noah Zachary (Japanese and Jewish family histories), the California Revealed program, the Fabulous Women of Petaluma, The Petalumans of Yesteryear for their input, and the Exhibit Committee for their support.

Petaluma Ranching History







Alexander J. "Zan" Stark (1889-1967) "Public Library - Petaluma Calif." Real photo postcard #738, March 1941

You have made the Petaluma Museum a part of your life. Now, we hope you will consider making the Petaluma Museum Association a part of your lasting legacy by leaving a gift in your will or trust.

Your bequest will ensure that the PMA remains a vibrant organization that welcomes our community in the historic Carnegie Library Building and passes down our history to the next generation of Petalumans. To make the PMA a part of your estate plans, contact your financial planner. To find out more about how your will or trust might sustain our educational mission, contact Clint Gilbert, PMA Board President, at clint@petalumamuseum.com



Help the museum and reduce your taxes!

New rules for charitable deductions: The renewed COVID Relief bill continues to allow folks who do not itemize deductions to deduct up to \$300 (single/joint filers) and \$250 (married filing separately) in 2021. As well, folks who do not itemize can deduct up to \$300 (single/join filers), and \$250 (married filing separately). Those who do itemize can deduct contributions up to 100% of their gross income (previous limit was 60%). A qualified charitable contribution is a charitable contribution (i) made in cash, (ii) for which a charitable contribution deduction is otherwise allowed, and (iii) that is made to certain publicly supported charities. The PMA is a qualified publicly supported charity. Our Federal Tax ID is #94-2826729. Please consult your tax advisor.

The PMA Salutes Selection of Faith Ross as 'Sonoma County Woman of the Year'



The Petaluma Museum Association is thrilled that one of our colleagues, Faith Ross, was recently named as 2021's "Sonoma County Woman of the Year" by State Senator Bill Dodd. In addition to co-founding the Petaluma organization Blacks for Community Development (1978),

Faith has supported the PMA for many years, serving on the Board of Directors and a term as board president.

Faith's most high-profile contribution to the PMA is her curation of the annual Black History Month

exhibit every February. Each year she highlights a different aspect of the African American experience. This year she was faced with the challenge of presenting an exhibit outside our museum walls, due to covid-19 restrictions. She thought outside the box and asked downtown merchants if BCD could display exhibit photos in their storefront windows on 2021's theme: "Celebrating Family." Petaluma families were shown in all their diversity, from blended and mixed-raced families to childless couples with their pets. It was a marvelous solution and received much acclaim.

We're proud of you, Faith, and ever grateful that you choose to grace the PMA with your time, attention and heart. Job well done!



Upcoming PMA Election and General Meeting

It's that time of year again! Each year the PMA membership approves a slate of Director candidates for the association's board of directors. In early May, PMA members will receive a mailed ballot listing the candidates, along with each candidate's statement about their experience and qualifications. The PMA's Governance committee urges all members to review the materials to acquaint yourselves with the new candidates and incumbents who will comprise your 2021-2022 Board.

Also, please mark Wednesday, June 2, on your calendar for the annual PMA General Meeting specified in the PMA bylaws. The meeting will begin at 6:30 p.m. By necessity, this year's meeting will be virtual, by Zoom. If you wish to attend, please email Museum Coordinator Liz Cohee at liz.cohee@petalumamuseum.com for a link and invitation to the online meeting.

Recording Session at the Museum: A pseudo-radio play



Left to right: Bill Montgomery, Jeff Elliot, Paula Freund and Candice Elliot. The group gets a brief tour by exhibit curator Freund before a Suffrage recording session.



Recording session in progress.

THE UNSUFFERABLE SENATOR SANFORD

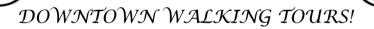
is a "pseudo-radio play" written by Santa Rosa Historian Jeff Elliot about California State Senator J. B. Sanford, the loudest voice opposing suffrage in 1911. We hear the noted windbag deliver portions of his infamous speech against women's rights and imagine a debate between him and Santa Rosa suffragist, attorney Frances McG. Martin.

Here is the link to the video:

https://www.petalumamuseum.com/calendarevent/suffrage-exhibit-the-unsufferable-senatorsanford/

You can access all the Suffrage videos on our website.

The Suffrage Exhibit will extend its run through the end of August 2021.



Join costumed docents dressed in period attire as they guide you through the historic downtown Petaluma business and residential districts. You'll be informed by their historical knowledge and entertained by their characters' stories. Tours are FREE to the public and occur Saturdays between May and October. Meet on the steps of the museum at 10:30 am to embark on your trip back through time.



https://www.facebook.com/Petaluma Museum/

Membership

NEW MEMBERS

Cynthia & Charles Berhtram, Regan Davis

RENEWALS

Acquesta Family, Mary Acton, Betty Albang, Richard Altman, Joanne Athearn, Erica & Elliot Barlas, George & Karen Baur, Suzanne Biaggi, Renate & Martin Bohn, Carol & Tom Branan, John & Nanette Brown, John Burton, Dennis & Carolyn Buss, Paula Butterworth, Linda Carnes-Jenkins, Bonnie Carpenter, Renee Cathala, Kaye Chandler & Don Lounibos, Suzanne Clarke, Sue Davis, Jeanne DeLucca, Warren Dranit, Pat Faverio, Joann Freda, Angel Garganta & Michael Schwartz, Aldo Garibaldi, Greta & Nicholas Goulden, Todd & Janet Gracyk, Teresa Meikle & Charles Griswold, Gerry Groves, Kathryn Hale, Katherine Hall, Haroldine Hansen, Robert & Patricia Hanson, Kay Hardy, Mike Harris, Judy Hawkins, Elece Hempel, Amy Hogan, Carol Isaak, Pat Jackson, Stephen Kent Jones, Kate Keaton, Steven Kirk, Sean Lanham, Mary Lill Lee, David Lightfoot, Susan Makovkin & John Cinnamon, Patricia Marien & Jary Stavely, Barbara Maxwell, Jim McCormick, Deborah McKay, Diane Mello, Dr. Peter Meyerhof, Charles Mutscheller, Connie Mygatt, Don & Anthy O'Brien, Sherri & Leif Ortegren, Betty Pagett, Donald Patterson, Steven Peterson & Peter Jaret, Melanie Phelps, Gary & Catherine Podesta, Donna Pontrello, Alice Rebizzo, Maralyn & Hans Riedel, Pat Riley, Katherine & Bill Rinehart, Jerrene & Raymond Rogers, Sharon Ryan, David & Rita Schaefer, Kit & Steve Schlich, Nancy Schultz, Michael Shapiro, Phyllis Sharrow, Sandra Smethurst & Donald Duffala, Marilyn Sisler, Maryann Smyth, Sonoma County Library, Valerie Stannard, Vera Steinfels, James & Patricia Swan, Ann & Gerard Taylor, Betty Andresen Vanden Heuvel, Patricia Webb, Douglas Williams, Rick & Judy Williams, Catherine Winters

DONATIONS

Acquesta Family, Bonnie Carpenter, Jim & Liz Cohee / in memory of Teresa Froschl, Clint Gilbert, Marie Girolo Mabel & Cheryl Hlebakos/ in memory of Linda Henris, Stephen Kent Jones, Jennifer Laporte, Sid & Gerry Lipton, Susan Makovkin & John Cinnamon, Diane Mello, Connie Mygatt, Betty Pagett, Alice Rebizzo, Nancy Schultz, Marilyn Sisler, Clover Sonoma, Laverne Stout / in memory of Walter Bragdon and in memory of Major General Edward Andrews

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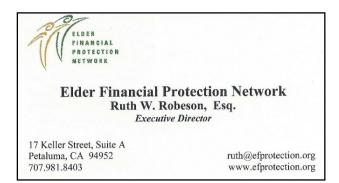
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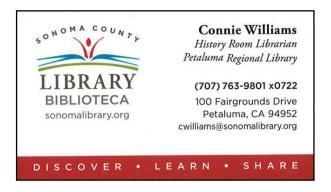
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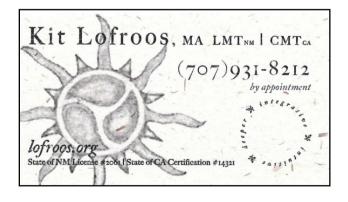
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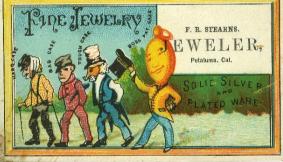
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These are just a few of the early Petaluma advertisements that are on display on the Business Wall of the second floor galleries that house our permanent Petaluma history collections. They are from the Erskine Baker McNear collection.